



## Winter Newsletter

### Where You Shop Matters

You may or may not have seen the new 2019 Visa Christmas Advert. The advert is trying to send a message to everyone to support your local High Street and especially independent retailers.

**But did you know that Visa are also offering free promotional material for your business?**

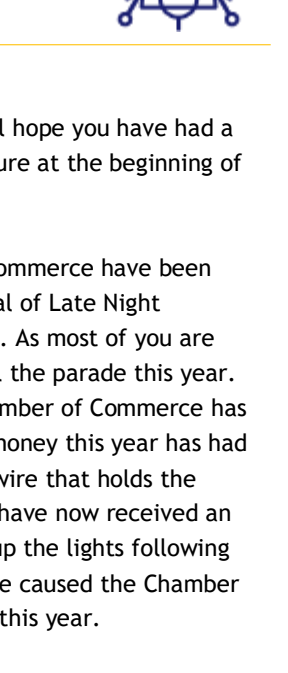
By visiting <https://www.visa.co.uk/campaign/whereshopmatters/business> you can place your order for a free door and window sticker which includes the hashtag #WhereYouShopMatters.

By popping these stickers in your window your customers can spread the word on social media that they have supported their local High Street this Christmas.

**If you have a Facebook business account why not add the Visa Where You Shop Matters frame to your page?**

Simple go to <https://www.facebook.com/profilepicframes> in the search box type in Where You Shop Matters and select the frame.

Finally if you have any offers or promotions you would like the Chamber of Commerce to promote on our Facebook page for you then please send this through to our Facebook page and we will be more than willing to post these for you and don't forget to use the hashtag #WhereYouShopMatters when posting on Facebook and Twitter.



### Budleigh Salterton Late Night Shopping 2019



2019 is fast coming to an end and we all hope you have had a profitable year, of course the road closure at the beginning of the year didn't help any of us.

With that being said, the Chamber of Commerce have been working hard on preparing for the arrival of Late Night Shopping, on Friday 6th December 2019. As most of you are aware the committee decided to cancel the parade this year. The reason for this was simple, the Chamber of Commerce has a very limited budget and most of our money this year has had to be spent on upgrading the catenary wire that holds the lights up above the High Street and we have now received an additional cost of cherry picker to put up the lights following SSE pulling out on us. These factors have caused the Chamber of Commerce to rethink the parade for this year.

However, fear not, we are still planning to have Late Night Shopping and we have managed to secure some entertainment for the evening for both adults and children. This entertainment includes performances from Drakes, Otterton and St Peter's School, ICOS, the Exeter Railway band, circus skills and much more.

We hope many of you will stay open late this year and we hope this event will help to generate you more income. Just a reminder the date is Friday 6th December from 6:00pm until 8:00pm. Posters and flyers will be out and about in the coming days.

### Christmas Window Competition

Just a quick reminder that the Chamber of Commerce are running the window competition this year once again and this year's theme is 'A Christmas Cracker'



If you haven't received your entry form please do get in touch. All forms need to be returned to either Reflections, the TIC or Jenny Tilbury by 3rd December 2019.

### Looking forward to 2020



In 2020 the Chamber of Commerce are hoping to launching a couple of new concepts. Please add this email to your safe sender list so that you receive more details on these two new concepts.

These concepts are in their early planning stages at the moment but as soon as we have more information for you we will let you know.

To remove your name from our mailing list, please email reply to this email.

Questions or comments? E-mail us at [enquires@budleighsaltertonchamber.org.uk](mailto:enquires@budleighsaltertonchamber.org.uk)